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El Dinero Que Hay En Ti (Spanish Edition)



Synopsis

Spanish translation of The Money in You by Julie Stav

Book Information

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Customer Reviews

Julie Stav is a financial planner, broker, bestselling author, and host of an acclaimed daily call-in radio show. Julie has dedicated her career to the education and empowerment of millions of Americans. She previously authored two New York Times bestsellers, *Get Your Share* and *Fund Your Future*. Both have been developed into successful PBS specials on personal finance. La planificadora financiera Julie Stav se convirtio en un nombre familiar en todo el pais cuando presento su primer programa especial en la cadena de television PBS para hablar de su libro, *Obtenga Su Porcion*, incluido en la lista de exitos de venta del New York Times. Tambien estuvo en esa lista de triunfadores su segundo libro, *Invierte en Tu Futuro*. Actualmente, Julie llega a diario a personas de habla hispana de todo el pais con su programa en radiocadena Univision, *Tu Dinero con Julie Stav*, donde sus consejos financieros han enriquecido las vidas de millones. Sus segmentos semanales en el Noticiero Univision, sus presentaciones en populares programas nacionales como *The View* junto a Barbara Walters y *Despierta America*, y su revista *Tu Dinero*, la han convertido en la experta financiera hispana mas popular de Estados Unidos. Julie vive en Calabasas, California, con su esposo y sus dos hijos.

Not really helpful

Awesome!

Excelente para conocernos un poco mas. Julie siempre nos da cosas espectaculares que nos enseñan y nos hacen crecer como personas y mejorar nuestras vidas. Te lo recomiendo!

El libro busca encontrar tu personalidad financiera, y también sirve como un libro de autoayuda. Excelente presentación de para kindle.

THE MONEY IN YOU! is divided into three parts:(1) The Personalities(2) The Relationships(3) The RealitiesThe author has devised five distinct personality types:(1) The Diva(2) The Do-Gooder(3) The Diligent Investigator(4) The Dionysian(5) The Dependable HoarderMs. Stavitsky's thesis argument is simple and clear enough: "You could find a _permanent_ solution to your [financial] worries by discovering your personality strengths and how they relate to your financial decisions."The author deserves credit, at the very least, for the originality of her idea. No, a set of personality types for purposes of self-analysis is not an original idea, nor is the assertion that one's relationship with money is the key to resolving financial issues. Combining the two, however,as far as I know,that's an original idea.But how well, as a practical matter, does the idea actually work? It might help turn the light bulb on for some but overall, I think the answer is "not all that well." The reason, simply stated, is that the financial types are over-simplified, to the point that they are largely caricatures of people in real life.Another issue relates to the book's subtitle: DISCOVER YOUR FINANCIAL PERSONALITY AND LIVE THE MILLIONAIRE'S LIFE. The problem here is two-fold: First, the author is promising, in essence, that as long as the reader matches his or her financial personality to one of the typologies in the book, the reader will then lead a millionaire's life. That's a tall order and a difficult promise to realistically deliver on. The reader may come closer to understanding her issues with money but that's a far cry from living like a millionaire. The second part of the problem with this (sub)title is that many studies tell us that most millionaires do not live like millionaires, which is exactly why they have come to be millionaires in the first place. The classic illustration is Warren Buffet, who is known for bringing a bag lunch to work every day for decades and driving an older car.In sum, this book is fun but if you are expecting solid solutions to your financial challenges, you may have to search elsewhere.Daniel K. Berman, Ph.D., authorThe Newest Story of O: How to Legally Pay 0% Interest on the Money You Owe & Eliminate Your Debt in a Fraction of the

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